

## Rate Card 2008

### Your path to online success!

MilitarySpot.com provides significant value to its advertisers and audience. Daily content updates ensure a repeat audience of net savvy Military servicemembers and their families who regularly browse and purchase online. Advertising opportunities include Home Page, Run of Site, and Banners.

#### » ONLINE ADVERTISING RATES

##### HOME PAGE ADS (minimum monthly buy of 50,000 impressions)

Medium Rectangle Ad (300 x 250 pixels)	\$20 CPM
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Leaderboard Ad (728 x 60 pixels)	\$20 CPM
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##### RUN OF SITE (minimum monthly buy of 100,000 impressions)

Medium Rectangle Ad (300 x 250 pixels)	\$10 CPM
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Leaderboard Ad (728 x 90 pixels)	\$10 CPM
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Banner Ad (468 x 60 pixels)	\$5 CPM
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Note: CPM is Cost Per Thousand impressions

Sponsorship opportunities are also available. Prices are negotiable for sponsorships.

Please contact us at [advertise@MilitarySpot.com](mailto:advertise@MilitarySpot.com) for more information.